



IMG Worlds of Adventure: Key Facts

About the Park

- IMG Worlds of Adventure is the world's largest indoor theme park, offering year-round entertainment, retail and dining experiences, and is wholly owned by the Ilyas & Mustafa Galadari Group
- IMG Worlds of Adventure opened on 31 August, 2016
- Entry will cost AED 245 for adults and AED 225 for children
- Tickets are on sale via the website www.IMGworlds.com
- The park contains four zones: MARVEL, Cartoon Network, Lost Valley – Dinosaur Adventure and IMG Boulevard spread over 1.5 million square feet in a temperature controlled environment for year-round entertainment
- Attractions include thrill rides and kiddie rides, 28 original food and beverage offerings, 25 retail outlets and a 12-screen state-of-the-art Novo Cinema multiplex with an IMAX screen and two VIP theatres
- IMG Worlds of Adventure can host 30,000 visitors a day and looks to welcome 4.5 million visitors in its first year of operation

Zone Facts

- The 350,000 square foot **MARVEL zone** will offer a wide range of entertainment experiences from iconic MARVEL Super Heroes, including the unique 'Avengers: Battle of Ultron' ride, a stereoscopic 3D multimedia experience. Attractions will center around characters including Spider-Man, Iron Man, Hulk, Thor and Captain America. The MARVEL name and characters have been licensed to IMG Theme Park L.L.C. by Marvel Entertainment.
- The **Cartoon Network zone** spans 230,000 square feet and will feature exclusive attractions including the first ever Ben 10 5D cinema, which will host up to 1,200 visitors an hour with an exclusive 10 minute 3D movie. Alongside the world's largest Ben 10 retail store, the zone will incorporate the highly popular Cartoon Network brands LazyTown, Adventure Time, The Powerpuff Girls and The Amazing World of Gumball. The Cartoon Network name and characters have been licensed to IMG Theme Park L.L.C. by Turner CN Enterprises.
- The **Lost Valley – Dinosaur Adventure zone** has been developed uniquely for IMG Worlds of Adventure and will be the home to over 69 state-of-the-art animatronic dinosaurs. The largest of the four zones, it spans a massive 700,000 square feet, including the external coaster 'The Velociraptor', which propels guests to 100 km/h in 2.5 seconds and will be the tallest and fastest rollercoaster in Dubai.
- **IMG Boulevard zone** covers 200,000 square feet and features a diverse range of exciting attractions, including The Haunted Hotel, vast retail and dining selections, live entertainment and interactive experiences.
- The 28 **food and beverage** outlets include Arabic, European, American and Pan-Asian cuisines and all F&B outlets will be original themed concepts that offer a range of fine, casual and healthy dining choices.
- The park will contain 25 **retail outlets**, spanning a total of 73,000 square foot of retail development, and will house a spectacular offering of over 5,000 product lines including 60% original and bespoke gifts of toys, collectables, fashion and accessories.

Location

- IMG Worlds of Adventure is located along Sheikh Mohammed Bin Zayed Road, along Dubai's growth corridor, one of the fastest emerging tourism hubs in Dubai
- IMG Worlds of Adventure is located 20 minutes from both Dubai International Airport and Dubai World Central Al Maktoum International Airport, 20 minutes from Dubai Marina, 20 minutes from the Expo 20/20 site and 15 minutes from The Dubai Mall, making it easily accessible for both residents and tourists alike

Contact

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